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**Madison Performance Group Challenges Training Professionals
To Integrate Workforce Recognition for Long-term Success**

*Put Training Initiatives into Personal Context, Align Incentives with Improvements
And Leverage Feedback For Long-Term, High-Impact Training, Says Madison*

NEW YORK, February 16, 2012 – With companies investing nearly \$60 billion annually in training, [Madison Performance Group](#), a global web-based [workforce recognition](#) and [employee incentives](#) solution provider, recently offered attendees at the Training 2012 Conference insight on how to maximize their training investments through integrated workforce recognition. During the *How Rewards and Recognition Can Improve the Impact of Your Training Investment* presentation by Mike Ryan, Madison’s senior vice president of marketing and client strategy, Ryan shared key insights for training professionals to help employees embrace new skills for long-term measurable success.

“Training is a key business imperative but the long-term results are falling short because there is little reinforcement in real world business scenarios,” said Ryan. “Training professionals must put the business strategy behind the learning into a personal context and incentivize employees with relevant rewards to foster lasting behavioral change.”

By integrating [employee recognition and rewards](#) with training initiatives, companies can seamlessly set, reward and then reset the performance hurdles to help employees see a clear and obtainable path to professional success that aligns with the corporate strategy.

“Companies should also incorporate their employee survey feedback into their training initiatives to address employee strengths and weaknesses when it is most relevant,” added Ryan in his session.

Madison today also released a timely Performance Perspective on the topic titled, “Using Rewards and Recognition to Improve the Impact of Training.” Download a copy at: [LINK](#).

About Madison Performance Group

Madison Performance Group is a global web-based workforce recognition and incentive solutions provider. With a 40-year history and established reputation for delivering market-leading recognition tools, Madison is trusted by Global 2000 organizations for its proven, scalable and configurable technology platform. The company helps organizations use strategic recognition to increase employee engagement, retain talent, foster innovation and create brand ambassadors. Madison is headquartered in New York City with five locations worldwide and offers the largest rewards fulfillment network that can be offered globally and implemented locally. For more information, visit [MadisonPG.com](#).

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